



**It's not the Cost to Buy  
It's the Cost to Use**

## **Bottom Line**

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### **THE BOTTOM LINE**

Schaeffer's Neutra 131 helps increase fuel mileage.

### **THE COMPANY**

Goad Seed Company, Red Boiling Springs, TN, was started by Charles and Christine Goad to provide seed and fertilizer to local farmers. After Charles's passing, the business is still in operation under his wife, Christine, son, Lawrence, and dedicated employees. Goad Seed Company still represents neighborly, friendly and helpful service just like Charles had demonstrated in running the business.

### **THE STORY**

Goad Seed Company has several trucks, one of which is a 2000 GMC Topkick 5-speed, 2-speed axle with a 454 gasoline motor, which averages 4,500 miles per year. These trucks in the field run under unusual conditions compared to most road tractors, high RPM and low MPH, in order to spread granular fertilizer. The truck was getting 3.0 to 3.3 miles per gallon fuel mileage. Lawrence Goad began using Schaeffer's Neutra #131 since his fertilizer truck sat idle during winter months. He needed an exceptional gasoline additive to control moisture and harmful deposits.

Since he has been using Schaeffer's Neutra #131, Lawrence's trucks are now getting 4.09 to 4.43 miles per gallon. Lawrence buys Schaeffer's Neutra #131 in 5-gallon buckets. Five gallons of Schaeffer's Neutra #131 treats 1,000 gallons of gasoline. He estimates savings after buying this product at \$720 for every 1,000 gallons of gasoline. That's the Schaeffer Advantage!



Submitted by Jeremiah Copas

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This case history documents performance of superior quality lubricants in a specific application. It is not a blanket endorsement of any brand of lubricant by the company involved.