

BOTTOM LINE

It's not the cost to buy, it's the cost to use.



Adrian Gennusa (left) and Neil Casertano (right)

Genuine USA Truck
New Jersey
www.genuineusatruck.com

Genuine USA Truck is the Jersey Shore's premiere source for light duty truck equipment, accessories and service. The company specializes in custom work on trucks, snowplows, ladder racks, tonneau covers, suspensions and even diesel performance. Genuine USA Truck is owned and operated by Adrian Gennusa, a transitioning Army Captain and 2006 West Point Graduate.



Good people. Great products.

The story

Neil Casertano has entrusted Adrian numerous times to work on his 2008 Dodge Ram 2500. With the exhaust and tuning upgrades performed by Adrian, the 6.7L Cummins Turbo Diesel averaged 17-18 mpg.

Better fuel mileage

Based on Adrian's recommendation, Neil started using Schaeffer's #137 Diesel Treat 2000™ and saw an increase of 3 mpg. He now averages 21 mpg, which is especially helpful since he drives about 20,000 miles per year.

Real savings

Assuming diesel fuel is \$4/gallon (plus the cost of the fuel additive), Neil will save about \$570 in fuel throughout the year.

That's great news for Neil and even Adrian, because it's money Neil can use for additional diesel upgrades on his wish list.

Schaeffer's diesel fuel additive improves mileage, saves about \$570 per year



Neil recently completed his first oil change with Schaeffer's Supreme 9000™ Full Synthetic Engine Oil and is expecting even better results.

Trusted partner

Genuine USA Truck uses Schaeffer's products exclusively in all their vehicles, as well as all their customers' vehicles. #266 Citrol® and #190 Penetro 90® are avidly used at the shop on just about every job, and Schaeffer's Gear Oil is used for all gear upgrades and differential rebuilds.

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