



**It's not the Cost to Buy
It's the Cost to Use**

Bottom Line

The Bottom Line

Schaeffer products help 2nd generation family farm move into the 3rd generation.

The Company

Robson Farms, Niles, MI

The Story

After raising hogs for 44 years, the family farm was looking for ways they could lower costs to survive in a corporate world of farming. Schaeffer's #238 grease stays in the bearings longer, reduced consumption by 60%, and extended life of expensive equipment. When they changed to Schaeffer Supreme 7000 motor oil they were amazed at the difference it made. The farm trucks had a significant and measurable improvement in fuel economy and a 1974 John Deere 4430 tractor with over 15,000 hrs has reduced smoking out the muffler, and runs more efficiently thanks to Supreme 7000 motor oil and Diesel Treat 2000 fuel additive.

They could not believe the lasting power of #190 Pentro 90 spray lube on hinges in finishing barns. They also use #266 Citrol as hand and parts cleaner, and their wives use it in the laundry.

They were most impressed with Schaeffer's oil analysis program. Being able to monitor the oil for excessive wear metals and contaminants was one of the features that has helped them save costly downtime and major repairs.

Products used: #700, #238-2, #190, #131, #137ND, #315, #266, #227, #204S, #214, #267, #703, #701, #743.



Submitted by Rob Enders

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This case history documents performance of superior quality lubricants in a specific application. It is not a blanket endorsement of any brand of lubricant by the company involved.